



**Comunidad
de Madrid**

COMUNIDAD DE MADRID

Consejería de Cultura y Turismo

Lote 2 - Online

Veranea en Madrid

COMUNIDAD DE MADRID
Lote 2
Veranea en Madrid
Optico total

MEDIO	TOTAL + IVA
INTERNET	600.000,00 €

COMUNIDAD DE MADRID
Lote 2 - Online
Veranea en Madrid

Site	Emplazamiento	Medidas	Impresiones	Fecha de inicio	Fecha de fin	Coste Neto
Elmundo	Home + ROS	300x600 - 300x250 - 980x250 - 320x100 - 728x50 Video In read	5.163.000 940.000	01.06.2023	15.07.2023	24.450,07 € 7.033,78 €
La Vanguardia	Home + ROS	300x600 - 300x250 - 980x250 - 320x100 - 728x50	1.975.442			7.187,27 €
El pais	Home + ROS	300x600 - 300x250 - 980x250 - 320x100 - 728x50 Video Pre-roll	3.236.000 396.000			24.426,30 € 7.024,46 €
20minutos	Home + ROS	300x600 - 300x250 - 980x250 - 320x100 - 728x50 Video Pre-roll	3.500.000 617.000			24.150,00 € 7.007,36 €
Abc	Home + ROS	300x600 - 300x250 - 980x250 - 320x100 - 728x50	1.618.570			13.022,97 €
El confidencial	Home + ROS	300x600 - 300x250 - 980x250 - 320x100 - 728x50 Video Intext	2.660.000 142.630			24.420,40 € 4.022,59 €
El español	Home + ROS	300x600 - 300x250 - 980x250 - 320x100 - 728x50	7.947.770			27.009,70 €
Esdiario.com	Home + ROS	300x600 - 300x250 - 980x250 - 320x100 - 728x50	3.190.000			15.032,88 €
OK diario	Home + ROS	300x600 - 300x250 - 980x250 - 320x100 - 728x50	8.371.000			29.005,51 €
Eldiario.es	Home + ROS	300x600 - 300x250 - 980x250 - 320x100 - 728x50	1.108.817			8.033,38 €
Larazon	Home + ROS	300x600 - 300x250 - 980x250 - 320x100 - 728x50	361.100			10.037,50 €
Vozpopuli	Home + ROS	300x600 - 300x250 - 980x250 - 320x100 - 728x50	1.282.760			7.440,01 €
Niusdiario.es	Home + ROS	300x600 - 300x250 - 980x250 - 320x100 - 728x50	408.002			2.550,00 €
Elimparcial.es	Home + ROS	300x600 - 300x250 - 980x250 - 320x100 - 728x50	200.000			3.546,83 €
El independiente	Home + ROS	300x600 - 300x250 - 980x250 - 320x100 - 728x50	935.000			4.362,34 €
Publico.es	Home + ROS	300x600 - 300x250 - 980x250 - 320x100 - 728x50	465.666			2.172,61 €
Elplural.com	Home + ROS	300x600 - 300x250 - 980x250 - 320x100 - 728x50	147.536			2.036,00 €
Periodistadigital.com	Home + ROS	300x600 - 300x250 - 980x250 - 320x100 - 728x50	1.116.365			7.675,01 €
Que	Home + ROS	300x600 - 300x250 - 980x250 - 320x100 - 728x50	500.500			3.562,31 €
Elconfidencialdigital.com	Home + ROS	300x600 - 300x250 - 980x250 - 320x100 - 728x50	596.055			2.027,78 €
Europa press	Home + ROS	300x600 - 300x250 - 980x250 - 320x100 - 728x50	1.382.335			1.024,31 €
Libertaddigital.com	Home + ROS	300x600 - 300x250 - 980x250 - 320x100 - 728x50	2.450.000			16.782,50 €
Luxonomist	Home + ROS	300x600 - 300x250 - 980x250 - 320x100 - 728x50	-			1.000,00 €
Madrididiario.es	Home + ROS	300x600 - 300x250 - 980x250 - 320x100 - 728x50	-			1.000,00 €
Diario Critico	Home + ROS	300x600 - 300x250 - 980x250 - 320x100 - 728x50	-			1.000,00 €
Madrid Actual	Home + ROS	300x600 - 300x250 - 980x250 - 320x100 - 728x50	-			1.500,00 €
Moncloa.com	Home + ROS	300x600 - 300x250 - 980x250 - 320x100 - 728x50	-			3.000,00 €
Elcierredigital.com	Home + ROS	300x600 - 300x250 - 980x250 - 320x100 - 728x50	-			2.500,00 €
El liberal	Home + ROS	300x600 - 300x250 - 980x250 - 320x100 - 728x50	-			4.000,00 €
Madrid 365	Home + ROS	300x600 - 300x250 - 980x250 - 320x100 - 728x50	-			3.000,00 €
Madrid es noticia	Home + ROS	300x600 - 300x250 - 980x250 - 320x100 - 728x50	-			1.000,00 €
Madrid Press	Home + ROS	300x600 - 300x250 - 980x250 - 320x100 - 728x50	-			1.000,00 €
Noticiero Madrid	Home + ROS	300x600 - 300x250 - 980x250 - 320x100 - 728x50	-			1.000,00 €
Noticias para municipios	Home + ROS	300x600 - 300x250 - 980x250 - 320x100 - 728x50	-			5.500,00 €
edatv.news	Home + ROS	300x600 - 300x250 - 320x100 - 728x90 - 980x250 - 990x250	-			7.000,00 €
Circulo de Bellas Artes	Home + ROS	300x600 - 300x250 - 980x250 - 320x100 - 728x50	-			1.000,00 €
The Objective	Home + ROS	300x600 - 300x250 - 980x250 - 320x100 - 728x50	-			8.000,00 €
Nuevo imparcial	Home + ROS	970x90	-			1.000,00 €
Politica Local	Home + ROS	300x600	-			1.000,00 €
Diario Ya	Home + ROS	300x300	-			1.000,00 €
Toro TV	Home + ROS	300x600 - 300x250 - 980x250 - 320x100 - 728x50	524.708			4.999,94 €
Cronica Madrid	Home + ROS	300x600 - 300x250 - 980x250 - 320x100 - 728x50	-			1.000,00 €
Telemadrid	Home + ROS	300x600 - 300x250 - 320x100 - 728x90 - 980x250 - 990x250	3.650.000			10.037,50 €
El Debate	Home + ROS	300x600 - 300x250 - 320x100 - 728x90 - 980x250 - 990x250	2.833.335			6.800,00 €
Periodico de España	Home + ROS	300x600 - 300x250 - 320x100 - 728x90 - 980x250 - 990x250	340.000			3.590,15 €
65ymas	Home + ROS	300x600 - 300x250 - 320x100 - 728x90 - 980x250 - 990x250	250.000			2.031,25 €
Expansión	Home + ROS	300x600 - 300x250 - 990x250 - 320x100	1.533.000			8.211,24 €
Cinco Dias	Home + ROS	300x600 - 300x250 - 990x250 - 320x100	725.000			8.208,79 €
Merca2	Home + ROS	300x600 - 300x250 - 320x100 - 728x90 - 980x250 - 990x250	-			10.000,00 €
Sector Ejecutivo	Home + ROS	300x600 - 300x250 - 980x250 - 320x100 - 728x50	-			1.000,00 €
Dirigentes	Home + ROS	300x600 - 300x250 - 980x250 - 320x100 - 728x50	-			1.000,00 €
Autonomos y emprendedores	Home + ROS	120x600 - 300x250 - 728x90 - 160x600	332.924			2.705,01 €
Economia Digital	Home + ROS	300x600 - 300x250 - 990x250 - 320x100	275.900			2.223,20 €
El economista	Home + ROS	300x600 - 300x250 - 990x250 - 320x100	900.000			8.438,40 €
Minube	Home + ROS	300x600 - 300x250 - 320x100 - 728x90 - 980x250 - 990x250	3.900.000			13.955,17 €
Aggent Travel	Home + ROS	468x77	-			3.780,00 €
Preferente	HOME + Noticias	600x65 - 420x175	-			4.800,00 €
Nexotur	HOME	760x90 - 300x100	-			3.600,00 €
Smart Travel News	Home + Newsletter	1200x135	-			4.500,00 €
Viajar	Home	300x600 - 300x250 - 320x100 - 728x90 - 980x250 - 990x250	1.000.000			6.500,00 €
Hosteltur	Home	300x250	-			5.120,00 €
Ten-Golf	Home + ROS	300x300	300.000			1.560,00 €
Facebook - Instagram	Home + ROS	page post photo - page post video	12.300.000			18.508,42 €
YouTube	Home + ROS	Video	211.000			16.938,02 €
Spotify	Home + ROS	Cuña + 728x50	1.320.000			16.816,80 €

TOTAL DIGITAL		495.867,77 €
I.V.A.	21%	104.132,23 €
TOTAL DIGITAL		600.000,00 €