



**Comunidad
de Madrid**

MADRID CULTURA Y TURISMO

Lote 2 - Online

Festival Surge

MADRID CULTURA Y TURISMO
Lote 2
Festival Surge
Optico total

| MEDIO | TOTAL + IVA |
|----------|-------------|
| INTERNET | 14.999,99 € |

MADRID CULTURA Y TURISMO
Lote 2 - Online
Teartalia Circus

| Site | Segmentación | Emplazamiento | Medidas | Impresiones | Fecha Inicio | Fecha Fin | Coste Neto |
|----------------------|--------------|----------------|--|-------------|--------------|------------|------------|
| Guia del ocio | IP Madrid | Home + ROS | 300x600, 300x250, 980x250, 728x90, 300x300 | 420.000 | 15.09.2023 | 15.10.2023 | 1.911,00 € |
| Madrid Diferente | IP Madrid | Home + ROS | 300x600, 300x250, 980x250, 728x90, 300x300 | 160.950 | | | 1.911,28 € |
| Madrid Secreto | IP Madrid | Home + ROS | 300x600, 300x250, 980x250, 728x90, 300x300 | | | | |
| Timeout | IP Madrid | Home + ROS | 300x600, 300x250, 980x250, 728x90, 300x300 | 270.000 | | | 1.753,25 € |
| El cultural | IP Madrid | Home + ROS | 300x600, 300x250, 980x250, 728x90, 300x300 | - | | | 1.500,00 € |
| Freedamedia.com | IP Madrid | Home + ROS | Carrousel post | - | | | 1.200,00 € |
| Teatro Madrid | IP Madrid | Home + ROS | 300x250, 320x50 | - | | | 600,00 € |
| Teatron | IP Madrid | Home + ROS | 261x156 | - | | | 660,00 € |
| Masescena | IP Madrid | Home + ROS | 1024x250 | - | | | 600,00 € |
| Facebook - Instagram | IP Madrid | Feed + Stories | Page post photo | 1.502.680 | | | 2.261,16 € |

| | |
|----------------------|--------------------|
| TOTAL DIGITAL | 12.396,68 € |
| IVA 21% | 2.603,30 € |
| TOTAL DIGITAL | 14.999,99 € |