



**Comunidad
de Madrid**

COMUNIDAD DE MADRID

Consejería de Familia, Juventud y Asuntos Sociales

Lote 2 - Online

Madrid Diversa

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Optico total

MEDIO	TOTAL + IVA
INTERNET	149.996,39 €

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Site	Segmentación	Emplazamiento	Medidas	Fecha de inicio	Fecha de fin	Coste Neto
Elmundo	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100	25.09.2023	15.10.2023	9.750,00 €
			Video In read			1.015,78 €
La Vanguardia	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			3.305,40 €
El pais	IP Madrid	Home + ROS	300x600			8.500,14 €
	IP Madrid		Video Preroll			1.702,90 €
20minutos	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			9.522,00 €
	IP Madrid		Video preroll			1.306,07 €
Abc	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			5.050,06 €
El confidencial	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			8.014,43 €
	IP Madrid		Video Intext			1.200,09 €
El español	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			7.816,32 €
Esdiario.com	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			4.005,63 €
OK diario	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			7.137,90 €
Eldiario.es	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			3.513,83 €
Larazon	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			3.335,64 €
Vozpopuli	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			2.030,00 €
Niusdiario.es	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			1.874,99 €
Elimparcial.es	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			1.773,41 €
El independiente	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			1.866,24 €
Publico.es	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			1.399,68 €
Elplural.com	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			1.380,00 €
Periodistadigital.com	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			2.021,25 €
Que	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			1.103,21 €
Elconfidencialdigital.com	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			1.020,60 €
Libertaddigital.com	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			4.428,53 €
Telemadrid	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			4.125,00 €
Moncloa	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			2.000,00 €
ToroTV	IP Madrid	Home + ROS	300x600, 300x250			2.000,00 €
EdaTV	IP Madrid	Home + ROS	300x600, 300x250			2.000,00 €
The Objective	IP Madrid	Home + ROS	300x600, 300x250			3.000,00 €
El Debate	IP Madrid	Home + ROS	300x300			4.017,01 €
Expansión	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			3.183,91 €
Cinco Dias	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			3.396,74 €
Merca2	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			3.120,00 €
El economista	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			3.047,20 €

TOTAL DIGITAL	123.963,96 €
IVA 21%	26.032,43 €
TOTAL DIGITAL	149.996,39 €