



**Comunidad
de Madrid**

Consejería de Familia, Juventud y Política Social

Lote 2 - Online

Madrid Diversa

Consejería de Familia, Juventud y Política Social
Lote 2
Madrid Diversa
Optico total

| MEDIO | TOTAL + IVA |
|----------|--------------|
| INTERNET | 149.797,75 € |

Consejería de Familia, Juventud y Política Social
Madrid Diversa
Lote 2 Online

| Site | Segmentación | Emplazamiento | Formato | Fecha Inicio | Fecha Fin | Coste Neto |
|---------------------------|--------------|---------------|---|--------------|------------|------------|
| Elmundo | IP Madrid | Home + ROS | 300x600 - 300x250 -990x250 - 320x100 Video In read | 18.07.2022 | 31.07.2022 | 8.774,97 € |
| La Vanguardia | IP Madrid | Home + ROS | 300x600 - 300x250 -990x250 - 320x100 | | | 1.030,54 € |
| El pais | IP Madrid | Home + ROS | 300x600 Video Preroll | | | 3.300,00 € |
| 20minutos | IP Madrid | Home + ROS | 300x600 - 300x250 -990x250 - 320x100 Video preroll | | | 7.549,99 € |
| Abc | IP Madrid | Home + ROS | 300x600, 980x250, 320x100 | | | 1.314,26 € |
| El confidencial | IP Madrid | Home + ROS | 980x90 - 300x250 - 300x600 - 980x250 Video Intext | | | 8.449,92 € |
| El español | IP Madrid | Home + ROS | 300x600 - 300x250 -990x250 - 320x100 | | | 669,24 € |
| Esdiario.com | IP Madrid | Home + ROS | 300x600 - 300x250 -990x250 - 320x100 | | | 7.800,00 € |
| OK diario | IP Madrid | Home + ROS | 300x600 - 300x250 -990x250 - 320x100 | | | 5.613,30 € |
| Eldiario.es | IP Madrid | Home + ROS | 300x600 - 300x250 -990x250 - 320x100 | | | 3.022,20 € |
| Larazon | IP Madrid | Home + ROS | 300x600 - 300x250 -990x250 - 320x100 | | | 6.576,00 € |
| Vozpopuli | IP Madrid | Home + ROS | 300x600 - 300x250 -990x250 - 320x100 | | | 4.030,00 € |
| Niusdiario.es | IP Madrid | Home + ROS | 300x600 - 300x250 -990x250 - 320x100 | | | 5.145,01 € |
| Elimparcial.es | IP Madrid | Home + ROS | 300x600 - 300x250 -990x250 - 320x100 | | | 3.559,50 € |
| El independiente | IP Madrid | Home + ROS | 300x600 - 300x250 -990x250 - 320x100 | | | 3.335,64 € |
| Publico.es | IP Madrid | Home + ROS | 300x600 - 300x250 -990x250 - 320x100 | | | 2.000,00 € |
| Elplural.com | IP Madrid | Home + ROS | 300x600 - 300x250 -990x250 - 320x100 | | | 1.950,01 € |
| Periodistadigital.com | IP Madrid | Home + ROS | 300x600 - 300x250 -990x250 - 320x100 | | | 1.637,00 € |
| Que | IP Madrid | Home + ROS | 300x600 - 300x250 -990x250 - 320x100 | | | 2.343,17 € |
| Elconfidencialdigital.com | IP Madrid | Home + ROS | 300x600 - 300x250 -990x250 - 320x100 | | | 1.757,38 € |
| Libertaddigital.com | IP Madrid | Home + ROS | 300x600 - 300x250 -990x250 - 320x100 | | | 1.596,00 € |
| Madrididiario.es | IP Madrid | Home + ROS | 300x600, 300x250 | | | 2.076,38 € |
| Moncloa.com | IP Madrid | Home + ROS | 300x600, 300x250 | | | 1.018,35 € |
| Elcierredigital.com | IP Madrid | Home + ROS | 300x600, 300x250 | | | 1.000,00 € |
| El liberal | IP Madrid | Home + ROS | 300x600, 300x250 | | | 3.425,00 € |
| Madrid 365 | IP Madrid | Home + ROS | 300x600, 300x250 | | | 1.000,00 € |
| EdaTV | IP Madrid | Home + ROS | 300x600, 300x250 | | | 2.000,00 € |
| The Objective | IP Madrid | Home + ROS | 300x600, 300x250 | | | 2.000,00 € |
| El Debate | IP Madrid | Home + ROS | 300x300 | | | 3.000,00 € |
| Luna de metropoli | IP Madrid | Home + ROS | 300x600 - 300x250 -990x250 - 320x100 | | | 1.846,66 € |
| Time Out | IP Madrid | Home + ROS | 980x250 y 300x600 | | | 1.898,50 € |
| El cultural | IP Madrid | Home + ROS | 300x300 | | | 2.000,00 € |
| Expansión | IP Madrid | Home + ROS | 300x600 - 300x250 -990x250 - 320x100 | | | 3.500,00 € |
| Cinco Dias | IP Madrid | Home + ROS | 300x600 - 300x250 -990x250 - 320x100 | | | 3.378,00 € |
| Merca2 | IP Madrid | Home + ROS | 300x600 - 300x250 -990x250 - 320x100 | | | 3.390,00 € |
| El economista | IP Madrid | Home + ROS | 300x600 - 300x250 -990x250 - 320x100 | | | 2.812,80 € |

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|----------------------|------------|---------------------|
| TOTAL DIGITAL | | 123.799,79 € |
| IVA | 21% | 25.997,96 € |
| TOTAL DIGITAL | | 149.797,75 € |