

VISIBLES Art and Woman Contest

CALL FOR ENTRIES

1. OBJECTIVES. The Centro Comarcal de Humanidades Cardenal Gonzaga Sierra Norte, managed by the Dirección General de Promoción Cultural de la Consejería de Cultura, Turismo y Deportes (Comunidad de Madrid, Spain) calls for entries in *VISIBLES* Art and Woman Contest. The aim of the Contest is to promote contemporary art as a cultural manifestation of our society; encourage artists to reflect on women's current condition; promote artistic practice; and benefit the inclusion of new creators.

2. AWARDS AND PRIZES. The artistic project selected as the First Prize of the Contest, will be exhibited **from the 7th - 12th of April, 2020** in the temporary exhibition hall at the Centro Comarcal de Humanidades Cardenal Gonzaga Sierra Norte (La Cabrera, Madrid, Spain). This winner will be awarded with €3,000.

The Jury will establish, in addition to the First Prize, two additional prizes—Secondary Prize and Jury Prize—for the second and third best-rated projects, respectively. The Secondary Prize will be awarded with €600 and the Jury Prize with €400.

3. COMMITMENTS OF THE WINNERS. The First Prize winner(s) will execute their project in accordance with the given description and technical conditions of execution in the project adaptation plan.

The First Prize winner(s) will commit to develop an informative talk about their project, and will also participate in a public meeting with the winners of the Secondary and Jury Prizes.

The artists selected as Secondary Prize and Jury Prize winners will commit to present their project in public, and to participate (that same day) in a public meeting together with the winners of the First Prize.

The education-outreach activities mentioned above will be developed in coordination with the Centro Comarcal de Humanidades Cardenal Gonzaga Sierra Norte.

4. PARTICIPATION. The artists can participate individually or collectively; the call is open to women and men, regardless of their age, nationality and residence. Each creator can submit a maximum of two projects, although can only receive one of the three awards established by the Contest.

5. THEME. Women as an essential, enriching and plural principle of society, culture and politics.

6. MATERIALS. Work of any nature, technique and / or material, as well as integrating the artistic project (painting, sculpture, drawing, engraving, photography, illustration, video art, cinema, electronic art, design, advertising, action or intervention, light, sound, etc.) provided that the exhibition, visit, and participation of the public can be carried out safely and can be visited during the entire exhibition period.

7. THE SPACE. The space of the temporary exhibition hall may be altered by means of materials or removable elements as long as said materials/elements do not modify it structurally or irreversibly. As follows, we describe the characteristics of the room:

1. Pressed concrete PAVEMENT, with linoleum coating, English-red.
2. Off-white WALLS.
3. Off-white CEILING with adjustable artificial lighting system.
4. SLIDING WINDOWS, from pavement to ceiling, in the longitudinal area of the room, on both walls (see plan), which connect the room with the garden (views of the mountain) and with an outdoor patio.
5. Wooden panels, off-white color, suspended from the ceiling by rail, with work clamping system. The panels are foldable and can completely blind the windows.
6. WINDOWS of smaller size (see drawing), equipped with white-colored roller blinds.
7. EXIT DOOR, pine wood (at the back of the room).
8. ENTRY DOOR to the room, of translucent glass sheets and English-red aluminum carpentry.

8. DOCUMENTATION. All documentation must be written in (or translated to) Spanish. Each participant will enter a sealed envelope for each submitted project. The envelope will be identified by the title of the project written on the back. The envelope must include the following documentation:

1. Competition Participation Project composed of the following elements:
 - a. **Theoretical presentation** of the project;
 - b. **Description of the project** and its parts;
 - c. **Technical conditions** for the execution of the project (including electrical needs);
 - d. **Plan of adaptation of the project** to the temporary exhibition hall (see the floor plan and two photographs enclosed);
 - e. Copy of the documentation (written or audiovisual) that according to point 8.1.b., integrates the project: **including works of the proposal, and the texts to appear**, etc.;

f. **Signaletique and textual displays** required by the Project (needed for an information panel which will be placed next to the entrance of the room with explanatory text written in Spanish).

2. Personal data. Whether you enter the call personally or by post or a courier, a sealed envelope with personal data is to be enclosed. It must include: a photocopy of the ID or passport of the creators, their postal address(es), e-mail(s) and telephone number(s).

In case of e-mail entry, a separate document must be attached as part from the project material.

3. Curriculum vitae and/or description of artistic career, which must omit the identity of the creator(s).

Projects which do not provide some of the items listed in this section (8: Documentation), will not be accepted by the Jury and will be considered dismissed.

9. DELIVERY, SUBMISSION DEADLINE AND ADDRESS.

Submission deadline is on Saturday, January 11th, 2020 at 9:00 p.m. at the following address: Centro Comarcal de Humanidades. Avenida de la Cabrera 96, 28751 La Cabrera (Madrid, Spain).

How to apply?

1. In person.

2. By ordinary mail or courier at the above address. Projects received after the deadline will not be accepted, even if sent by certified mail within the reception time.

3. By e-mail: visiblescertamenarteymujer@gmail.com

A certificate of the delivery confirmation will be required on behalf of the organizer in order to validate the submission.

10. JURY AND JUDGING CRITERIA. The Jury will assess, under equal opportunities, the following aspects:

- Adaptation to the theme: *Women as an essential, enriching and plural principle of society, culture and politics*;
- Innovation in the field of artistic practice;
- Adjustment to the exhibition space and the execution of the project;
- Level of stimulation, participation and interaction with the public.

The organization of the Contest will not to reveal the participants' identity to the Jury until the selection process has concluded.

The Jury will have the power to declare the Contest or any of its prizes null and void, alleging the insufficient quality of the submitted projects.

11. JURY'S VERDICT. The Jury will contact—by telephone—the winners by January 19th.

The Centro Comarcal de Humanidades Sierra Norte will announce the results of the Contest on the Center's website, "Artes Plásticas" section.

12. COLLECTION OF PROPOSALS. Submissions that have not been awarded prizes may be collected personally by their creators at the Centro Comarcal de Humanidades Cardenal Gonzaga Sierra Norte during the entire exhibition period, between March 7th and April 12th, 2020. The Center will not be in charge of returning the submitted projects in any other way than mentioned above. Projects not claimed by their owners will be destroyed.

13. EXHIBITION ASSEMBLY, EXECUTION AND DISMANTLING OF THE WINNING PROJECT.

Exhibition assembly may begin on February 17th and end on March 4th (If the project requires more assembly time, the Organization must be informed in advance.) The opening of the project is scheduled for March 7th in the afternoon.

In addition, any technical and personal resources of the Centro Comarcal de Humanidades Sierra Norte can be used by the creators in order to facilitate the exhibition assembly process, prior coordination and planning of the projects.

Art-work insurance will be purchased during the exhibition period.

On April 13th from 09.00 am onwards the project will be dismantled.

The artists assume the expenses of any transportation of the art work, as well as their travel expenses.

14. COPYRIGHT. The processing fees resulting from any copyright of the chosen project will be assumed by the creator(s).

15. COMMITMENT OF PARTICIPANTS. The submission of an application implies the acceptance of the terms and conditions set out in this call.

16. CALENDAR. The Organization of the Contest reserves the right to modify its dates for relevant reasons.